

Reach more Consumers, more often, more effectively.

iNewsUSA reaches more consumers, more often, and more effectively than any other US media.

- Trusted News Source.
- Current Rich Content.
- Worldwide Accessibility.
- Easy and Convenient Navigation.
- Hyper Local News delivered directly.

iNewsUSA's audience is the largest, most-active group of consumers in US demographics.

- Educated Visitors.
- Affluent Audience.
- Tech-Savvy Consumers.
- Responsive to Advertising.
- Ready to Spend.



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Targeted, value-driven Advertising

Online advertising opportunity on iNewUSA.com

Our new online program means you're no longer limited to just one advertising space. You'll receive exposure at all sizes!

- Purchase into our online advertising program by landing page and your advertisement will rotate among all five positions as the page reloads. This means more exposure and more click-thrus for your business!
- Each section is limited to a specific number of advertisers. You must supply artwork for all positions, depending on the type of placement, in order for rotations to work and to receive the maximum benefit.

Creative Specifications

Front Page

Ad Size	Specifications (in Pixels)
Banner (A)	(468 x 60)
Leaderboard (B, F)	(728 x 90)
Skyscraper (C)	(120 x 600)
Medium Rectangle (D)	(300 x 250)

Inner Page

Ad Size	Specifications (in Pixels)
Banner (K)	(468 x 60)
Leaderboard (L, P)	(728 x 90)
Skyscraper (O)	(120 x 600)
Square (N)	(250 x 250)



Banner
Leaderboard
Square
Skyscraper

Medium Rectangle

